



May 13, 2005

Dear Community Partner,

You are invited to participate in the *6th Annual George "G.G." Johnson Golf Scramble* presented by *Tumbleweed Southwest Grill*, which is being held on *Friday, June 17th, 2005 at Shawnee Golf Club (460 Northwestern Parkway)*.

The net proceeds from the Golf Scramble will be devoted to The College Scholarship Fund benefiting participants in *The First Tee of Louisville*, the *Urban Youth Golf Program* and the *Tee Swingers*.

You may support the Golf Scramble in a number of ways. The greatest is to be a Sponsor at the **Platinum (\$2,000) level**, next is the **Gold (\$1,200) level** and the third is the **Silver (\$600)**. All of these levels will allow you to field a team of three (two teams at the Platinum level) to play with a UYGP youngster at the Golf Scramble, and to enjoy the other benefits listed on the enclosed Scramble Sponsorship Form.

If you cannot be a Sponsor or participate in the event, we would greatly appreciate a contribution of cash or items for the Silent Auction.

The event **begins at 11:00AM with lunch and a Silent Auction** that will feature a variety of wonderful items. **Shotgun Start time for the Scramble is 1:00PM**. The 2005 College Scholarship Fund Awards will be announced just prior to the Shotgun Start.

The attached program brochure provides additional details on how to enter. You can also visit www.lul.org for more information.

If you have any questions, please contact me at 561.6830, extension 140 or kfields@lul.org.

Sincerely,

A handwritten signature in dark ink that reads "Kevin Fields". The signature is written in a cursive style with a large, stylized "K" and "F".

Kevin Fields, Director
Urban Youth Golf Program

REGISTRATION

Contact _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____

TEAM PARTICIPANTS

Name _____ Shirt size _____
Name _____ Shirt size _____
Name _____ Shirt size _____
Name _____ Shirt size _____
Name _____ Shirt size _____
Name _____ Shirt size _____

I want to donate a silent auction item.

Item _____

I want to donate 150 items for the goody bag.

Item _____

Please accept my payment:

Check enclosed Visa Mastercard

Card Number _____ Exp. Date _____

Signature _____

All entries must be paid in full by June 3, 2005

Complete membership form,
detach and mail to:

Urban Youth Golf Program
Louisville Urban League
1535 West Broadway
Louisville, KY 40203

Or fax to:

Urban Youth Golf Program
502-561-6825



Louisville Urban League
1535 West Broadway
Louisville, KY 40203

Opportunity + Equality
= One Community

LOUISVILLE
URBAN LEAGUE



PRESENTS

The 6th Annual George "G.G." Johnson Golf Scramble



To support the George "G.G." Johnson
College Scholarship Fund

Friday, June 17, 2005

Cover photo donated by Robby Hoke at Alliance Studios.

NON-PROFIT ORG
U.S. POSTAGE
PAID
PERMIT # 915
LOUISVILLE, KY

LOCATION

Shawnee Golf Club
460 Northwestern Parkway
776-9389

TIMES

Lunch and Silent Auction
11 A.M. to 12:30 P.M.

Scramble begins
1:00 P.M.

ABOUT THE GOLF SCRAMBLE

The purpose of the Golf Scramble is to help raise money for the George “G.G.” Johnson College Scholarship Fund. Net proceeds from the scramble will be devoted exclusively to this fund.

MEET GEORGE “G.G.” JOHNSON

George Johnson is the first and only African-American head golf pro in Kentucky.

He began to learn the game at the age of 15 when he caddied at a segregated country club in Georgia. He turned pro in 1964 and qualified for the US Open in 1965. He received his tour card after successfully completing the PGA qualifying program (or graduating “Q” school) in 1968 and began playing in tournaments with the likes of Jack Nicklaus, Miller Barber and Tom Kite. In 1971 he won the Azalea Open and became the fourth African-American to ever win a PGA tournament. George spent a total of 10 years on the PGA tour and three on the Senior Tour and remains a lifetime member of the PGA. In 1997, George became the head golf pro at Bobby Nichols Golf Course here in Metro Louisville. His passion for the game translates to the young people he continues to teach today.

SPONSORSHIP PACKAGES**PLATINUM – \$2,000**

Includes green/cart fees, range balls and lunches for two teams, hole sponsorship on two holes, sponsorship recognition, a mulligan for each player, three complementary passes to local golf courses, goody bags and a special gift for each team member.

GOLD – \$1,200

Includes green/cart fees, range balls and lunches for one team, hole sponsorship on two holes, sponsorship recognition, a mulligan for each player, three complementary passes to local golf courses, goody bags and a special gift for each team member.

SILVER – \$600

Includes green/cart fees, range balls and lunches for one team, program recognition, a mulligan for each player, and goody bags.

Each sponsor team includes three golfers. A participant from the Urban Youth Golf Program will be selected to complete the foursome.

That portion of a sponsorship exceeding \$100 per team qualifies as a tax-deductible charitable contribution to the extent permitted by applicable laws.

SILENT AUCTION DONOR

Company donates item(s) for the silent auction and receives:

- Company name on Sponsor Board at registration
- Complementary lunches for two company representatives

GOODY BAG DONATIONS

Company supplies 150 items and receives:

- Company name on Sponsor Board at registration
- Complementary lunches for two company representatives

THE MISSION

The mission Urban Youth Golf Program is to impact the lives of youths in the Louisville metropolitan area with exposure to the game of golf, thereby increasing their golf skills and providing them with life skills guidance, cultural enrichment and personal and academic achievement.

Through the Urban Youth Golf Program, participants learn the rules, etiquette and history of golf, while spending time with role models, PGA professionals and community leaders who use the time for teaching and mentoring. Participants are recruited from local middle and high schools, churches, community centers and youth service organizations. Referrals are encouraged and may come from coaches, principals and counselors, as well as church, business and civic leaders.

Requirements for participation in the program are:

- Be in grades 5-12
- Have a positive attitude
- Maintain a grade point average of 2.0 or better
- Maintain school attendance of 80% or better
- Complete an orientation session
- Reside in the Louisville metropolitan area

Since its inception in 1998, more than 200 youths have entered the program. Many have benefited greatly, and some have become quite accomplished golfers.



**Urban Youth
Golf Program**