

2012 SPONSORSHIP REGISTRATION FORM

Wednesday March 21, 2012
10 a.m. to 4 p.m.

Wednesday June 27, 2012
10 a.m. to 3 p.m.

Contact Name: _____ Title: _____

Sponsor Company Name: _____

Address: _____

City, State: _____ Zip Code _____

Phone #: _____ Fax #: _____

Email: _____

Please check level of sponsorship desired:

Sapphire Sponsor \$2,500

- ❖ Company name/logo placed below event title on all materials
- ❖ Company ID in paid advertising campaign
Print + Website
- ❖ Double booth space at Louisville Career Expo & Sponsorship Recognition
- ❖ Single booth at Community Career Expo Jeffersontown

Ruby Sponsor \$5,000

- ❖ **Sapphire Level +**
- ❖ Company information included in attendee registration bags
- ❖ 2 Tickets to Louisville Urban League's Annual Diversity Soiree
- ❖ Corporate Membership in the Louisville Urban League
- ❖ 2 Tickets to Louisville Urban League's Annual Report Luncheon in December

Emerald Sponsor \$10,000

- ❖ **Ruby Level +**
- ❖ Company ID in paid advertising campaign
Radio + Print + Website
- ❖ Seminar/Speaker presentation opportunity
- ❖ Table at Louisville Urban League's Annual Diversity Soiree
- ❖ **Quad** booth space at Louisville Career Expo & Sponsorship Recognition

Diamond Sponsor \$20,000

- ❖ **Emerald Level +**
- ❖ Company name/logo placed *with* event title on all materials
- ❖ Company ID in paid advertising campaign
TV + Radio + Print + Website

Presenting Sponsor \$25,000

- ❖ **Diamond Level +**
- ❖ Company name/logo placed *above* event title on all materials

Payment Method (Please check one) Sponsors should complete this form and return with payment.

Check enclosed payable to: **Louisville Urban League (Attn. Career Expos)**

Please charge to: _____ Visa _____ Master Card for the amount indicated above. If paying by credit card, you may also fax this form to: (502) 561-6835.

Name as it appears on credit card (Please print): _____

Credit Card #: _____ 3-digit PIN/Security Code _____ Expire Date: _____ / _____

Authorized Signature: _____ Signature Date: _____ / _____ / _____

Mail Sponsorship Form and Payment to:

Louisville Urban League
Attn: Career Expos
1535 West Broadway
Louisville, KY 40203

Fax: (502) 561-6835
Phone: (502) 566-3370
Web site: www.lul.org

LOGOS & GRAPHICS

Sponsors should also submit high resolution Color and B&W company logos in any of the following formats: JPG, TIF, BMP, GIF, or PDF. Logos can be submitted via E-mail to jsands@lul.org or delivered on diskette or CD-ROM to the Louisville Urban League.

For more information contact:

Juanita Sands, Director
Center for Workforce Development
Louisville Urban League
1535 West Broadway
Louisville, KY 40203
Phone: (502) 566-3370
Email: jsands@lul.org